



# PACKAGES BY ISLAH

**SERVICES & PRICING**

Make progress visible.



## WHAT WE DO

# From first idea to next *milestone.*

[Explore services ↗](#)

- |    |                    |                                                         |   |
|----|--------------------|---------------------------------------------------------|---|
| 01 | Brand & identity   | Give your business a clear, recognisable presence.      | ↗ |
| 02 | Content & social   | Make every post feel part of the same story.            | ↗ |
| 03 | Web & ecommerce    | Turn curiosity into a clear next step.                  | ↗ |
| 04 | AI creative studio | Explore ideas and produce original visuals.             | ↗ |
| 05 | Paid media         | Put purposeful creative in front of the right audience. | ↗ |
| 06 | SEO foundations    | Help people discover what you offer.                    | ↗ |



# PRESENCE

## Monthly Partnership

Built for a strong, consistent social presence.

AED

**3,500** /mo



### Package includes:



8 designed posts



4 story sets



Captions and scheduling



Instagram + Facebook  
using adapted assets



Monthly performance  
summary



English content; client supplies  
photos and brand assets

Includes kickoff, content calendar, one consolidated revision round per asset, publishing after approval, and a monthly review call.



# MOMENTUM

## Monthly Partnership

For brands ready to scale content and paid growth.

**AED 6,500 / mo**



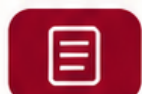
### Package includes:



12 posts, including up to 4 edited short videos



8 story sets



Captions



Instagram + Facebook



Monthly reporting



Includes Meta ads management for one market;  
ad spend separate

Includes kickoff, content calendar, one consolidated revision round per asset, publishing after approval, and a monthly review call.

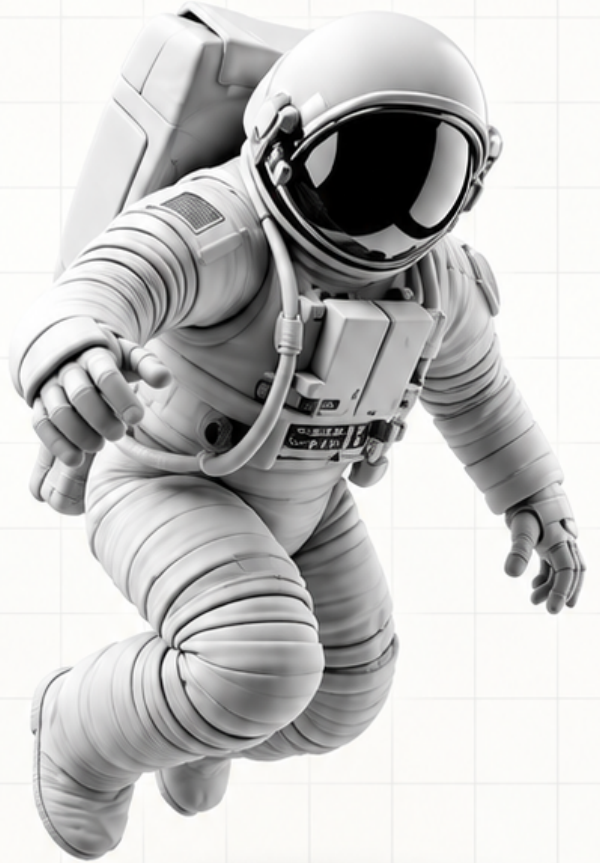


# GROWTH

## Monthly Partnership

For brands focused on multi-platform content and performance growth.

AED **10,500** / mo



### Package includes:



16 posts, including up to 6 edited short videos



12 story sets



Instagram + Facebook + LinkedIn



Monthly reporting



Meta ads management



2 campaigns and monthly creative testing

Includes kickoff, content calendar, one consolidated revision round per asset, publishing after approval, and a monthly review call.

# Projects & add-ons

Defined deliverables. A clear starting price.

## Brand identity

Discovery, direction, primary logo, icon, palette, type, mini guide; 2 routes.

from **AED 6,500**

## Landing page

Design, build, mobile layout, contact form, basic on-page SEO; 1 page.

from **AED 5,500**

## Business website

Up to 5 pages, responsive build, CMS handover, contact form, basic SEO.

from **AED 8,500**

## Meta ads management

Account setup, up to 2 campaigns, optimization and monthly report.

from **AED 2,500 / mo**

## SEO foundations

Technical review, keyword plan, up to 4 page optimizations, report.

from **AED 2,500 / mo**

## Short video editing

Up to 30 seconds from approved client footage; captions; 1 revision.

from **AED 450 / video**

## AI-assisted creative

Up to 4 approved social visuals; concept and usage agreed in advance.

from **AED 750 / set**

## How we work

**01** Discover the goal / **02** Agree scope / **03** Create & review / **04** Deliver & learn

## Scope notes

- Prices are proposed starting rates in AED, subject to a written scope and availability.
- Third-party ad spend, photography/filming, talent, stock, domain, hosting and paid tools are extra.
- Arabic copy, extra markets or platforms, intensive community management and extra revisions are quoted.
- AI-assisted assets are reviewed by a human; production and usage rights are agreed per project.
- Minimum 3 months for monthly partnerships; projects: 50% to start, 50% before final handover.
- VAT is added if applicable. No sales, lead or reach outcomes are guaranteed.

LET US BUILD THE RIGHT SCOPE FOR YOUR BRAND

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# PROCESS FLOW



01

## DISCOVERY & PLANNING

- Uncover goals, scope, audience and priorities.
- Align on deliverables, timeline and expectations.



02

## CAMPAIGN DEVELOPMENT

- Build strategy and messaging approach.
- Brainstorm creative concepts and content direction.
- Plan formats, channels and media activity.



03

## CREATE & LAUNCH

- Design, produce and review assets.
- Schedule or launch campaigns.
- Publish approved work in the right channels.



04

## OPTIMIZATION & FEEDBACK

- Review performance and reporting.
- Identify learnings and creative improvements.
- Refine the next cycle based on insights and feedback.



# Still Have **DOUBTS?**

Don't hesitate to reach out.

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